GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2043
ANSWERED ON:01.12.2000
TELECASTING FEE OF FILMS
A.D.K. JEYASEELAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Prasar Bharati has increased the fees for telecasting rights of Hindifilms from Rs. 8 to 12 lakhs where the fees for regional movies remain stationery at one Lakh rupees;

(b) if so, the reasons for disparity; and

(c) the steps taken to increase the fees for telecasting rights of regional movies?

Answer

THE MINISTER OF INFORMATION & BROADCASTING (SMT. SUSHMA SWARAJ)

(a): No Sir.

(b): Does not arise.

(c): Prasar Bharati has intimated that recently Prasar Bharati Board has decided toincrease the fee of award winning regional feature films to be telecast on national network of Doordarshan. The fee structure would be as follows:

(i) Award Winning films - Rs. 10 lakhs

(ii) Rajat Kamal Awarded films - Rs. 12 lakhs

(iii) Swarna Kamal Awarded Films - Rs. 15 lakhs